Business has the potential to be a powerful force for good.

Free enterprise capitalism has served to lift more people out of poverty than any other socio-economic system ever conceived – empowering social cooperation, human progress, and elevating humanity.

Good business is the answer to many of the global issues that humankind is facing.



CONSCIOUS

CAPITALISM

ARIZONA CHAPTER

Why Conscious Capitalism?

For too long, capitalism in the media has been associated with lying, cheating, manipulating, gaming the system, and taking advantage of society. But for every horror story being told about the selfishness of corporate America and Wall Street, there are thousands of stories of businesses supporting their communities, investing in their employees, and making the world a better place.

We are working to change the capitalism narrative by shining a bright light on good business – telling the stories of conscious Arizona companies (and encouraging others to follow in their footsteps).

Get more information on the global Conscious Capitalism movement and our Arizona chapter: ccarizona.org.

The Future of Arizona The future of business in Arizona and beyond lies with an upcoming generation of consumers, business leaders, and employees preparing to make a difference in the world. We are passionate about giving them the tools and principles they will need to become the generation that eliminates poverty and elevates humanity.

Find out more at ccarizona.org

Help us demonstrate what good business can do. Conscious Capitalism Arizona (CCAZ) is working with business and academic leaders to:

- Create a library of over 1,000 stories of business as a powerful force for good.
- Touch the lives and shift the thinking of 1 million Arizonans through our members, partners, and the many stakeholders we all impact.
- Develop Arizona programs that are replicated nationally and globally.

Get Involved

Arizona businesses are leading the way.

Conscious Capitalism Arizona (CCAZ) was the third chapter in the world, following only Chicago and Australia. Now we are part of a truly global movement with over 50 total chapters including 10 international locations.

By 2026 we will impact 1 million lives in Arizona through Conscious Capitalism and put our state on the map for

Individual Community Member \$10/month

Our individual members make up a force to inspire conscious leadership, invigorate workplaces, support young entrepreneurs, cocreate new operating systems, and help Arizona businesses become a force for good. As a Individual Community Member, you'll receive:

- Free access to all chapter member meetings
- ✓ Access to small group forums
- Access to Conscious Capitalism community platform
- Members-only discounts for all chapter and partner trainings and events
- Opportunity to become an Ambassador of Conscious Capitalism Arizona

Catalyst Organization \$35/month

Our startup and small business members are champions of Conscious Capitalism in their business, applying conscious business practices from the getgo. As a Catalyst Organization, you will receive:

- One Individual Community Membership and all corresponding benefits
- 25% discount on individual memberships for those employed by your organization
- Listing in the chapter online business directory
- Your logo displayed on the chapter website
- CCAZ logo to display on your website and collateral
- Full event admission (1 special and 2 educational per year)

doing good in business. The best way to spread this impact is person to person...through real relationships. We at CCAZ accomplish this by providing high-quality communitybuilding events, training courses, and programs that answer the question: "What can I do on Monday morning to build a more conscious business for all of my stakeholders?"

Amplifier Organization \$250/month

Our growing business members set an example of what good business looks like – inspiring future generations to change the world through business (while scaling up). As a an Amplifier Organizaiton, you will receive

- All Catalyst Organization benefits, plus:
- ✓ 25% discount on individual memberships for those employed by your organization
- Full event admission (2 special and 6 educational per year)
- Opportunity to guest on the CCAZ podcast
- ✓ One seat at the CCAZ CEO Roundtable
- ✓ One on-site Conscious Capitalism workshop

Interested in sponsoring Conscious Capitalism Arizona?

If your organization is looking to reach thousands of consciously-minded business leaders, executives, founders, and teams, we have chapter-wide and event-specific sponsorship opportunities available. **Contact us to build a custom sponsorship package to fit your needs: sponsor@ccarizona.org**

Join the Movement

Our website is the place to access resources designed to support your conscious journey, sign up for our newsletter, or become a member. If you have any questions or would like to attend a monthly member meeting as a guest, please reach out.

- ccarizona.org
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- 🍯 @AZConsciousCap
- @ConsciousCapitalismAZ

